

EMBRACE the TRACE™

POWERED BY FORTIOR SOLUTIONS

MAXIMIZING PRIVACY

INDIVIDUALS SIGN UP WITH
ONLY AN EMAIL ADDRESS
AND MOBILE PHONE
NUMBER (if they have one).
NOTHING ELSE.



LEAST-INTRUSIVE

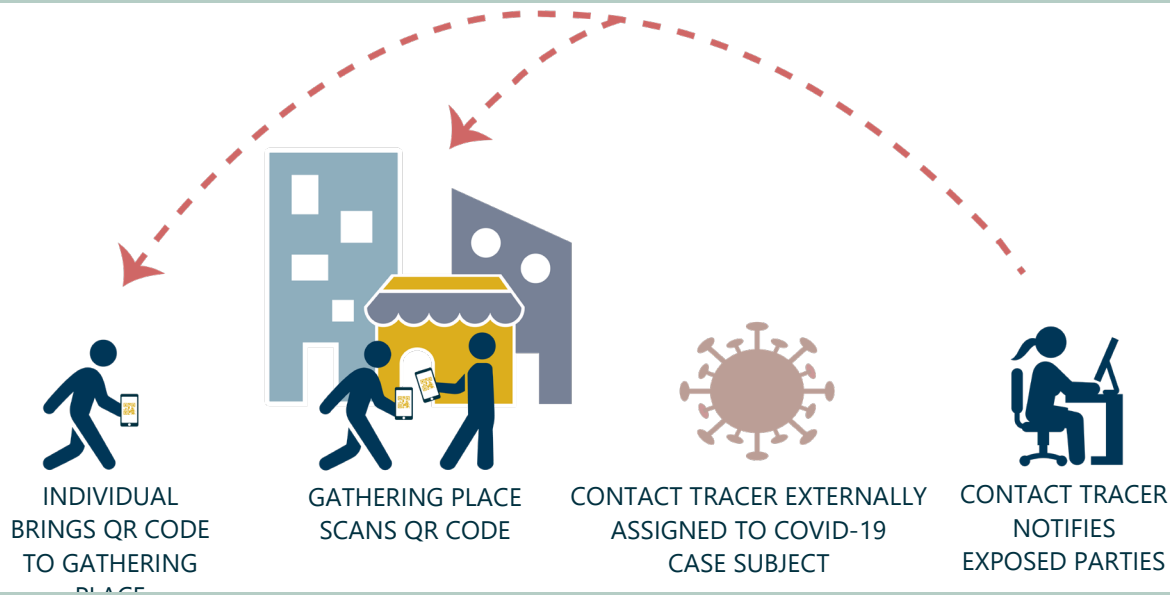
NO CELL PHONE TRACKING
NO WIFI | NO GPS
NO BLUETOOTH | NO RFID



REOPEN THE COUNTRY WITH CONFIDENCE

The Embrace the Trace™ program is a privacy focused contact tracing solution that enables Contact Tracers to speed up the identification and notification process so exposed individuals and Gathering Places can get timely notifications. This patent-pending program makes our contact tracing heroes more effective and more efficient in the fight against this pandemic.

HOW IT WORKS



CLEAR BENEFITS FOR ALL STAKEHOLDERS

PUBLIC HEALTH AUTHORITY

- Efficient and timely notifications
- Easy to use and secure
- Protect the public from scamming attempts
- Consistent notification and training process
- Reduce ramp up time
- Increase effectiveness



GATHERING PLACES

- Provide safety and well-being for employees, patrons, guests, visitors
- No manual tracking of data
- No unnecessary handling of customer data
- Timely notification of exposure from a verified source
- Fully automated process



INDIVIDUALS (the public)

- Sign-up in seconds at no charge
- Inclusive – no smartphone needed
- Only verified Contact Tracers have access to the check-in information
- Scan data and contact information is not shared with Gathering Places or used for marketing purposes

