

MAXIMIZING PRIVACY

INDIVIDUALS SIGN UP WITH
ONLY AN EMAIL ADDRESS
AND MOBILE PHONE
NUMBER (if they have one).
NOTHING ELSE.



LEAST-INTRUSIVE

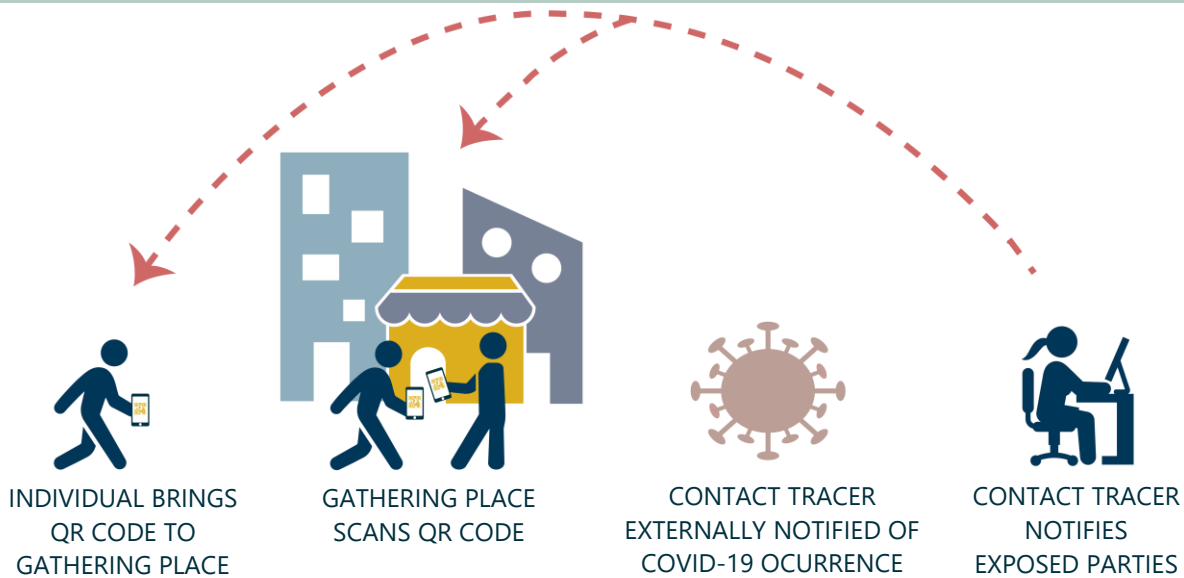
NO CELL PHONE TRACKING
NO WIFI | NO GPS | NO LTE
NO BLUETOOTH | NO RFID



REOPEN GATHERING PLACES WITH CONFIDENCE

The Embrace the Trace™ program is a contact tracing solution that focuses on protecting individual privacy. This patent-pending program enables individuals and Gathering Places to receive timely notifications from Public Health Authority Contact Tracers in the event of COVID-19 exposure – giving Gathering Places (businesses, shops, clinics, venues etc.) and individuals peace of mind and confidence to join the reopening of our country.

HOW IT WORKS



CLEAR BENEFITS FOR ALL STAKEHOLDERS

GATHERING PLACES

- Provide safety and well-being for employees, patrons, guests, visitors
- No manual tracking of data
- No unnecessary handling of customer data
- Timely notification of exposure from a verified source
- Fully digital process



INDIVIDUALS (the public)

- Sign up in seconds at no charge
- Inclusive – no smartphone needed
- Only verified Contact Tracers have access to the check-in information
- Scan data and contact information is not shared with Gathering Places or used for marketing purposes



PUBLIC HEALTH AUTHORITY

- Efficient and timely notifications
- Easy to use and secure
- Protect the public from scamming attempts
- Easy to import contact information into case management system
- Reduce ramp up time
- Increase effectiveness

